

Updated September 2026

insightEx Cookie Policy Rev01

1. About This Policy

This Cookie Policy explains how InsightEx Ltd (“we”, “us”, “our”) uses cookies and similar technologies on www.insightex.co.uk (the “Website”). It should be read alongside our Privacy Policy, which explains how we use personal data more generally.

2. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They are widely used to make websites work, or work more efficiently, and to provide information to the website owner. Similar technologies (such as pixels or local storage) may be used for the same purposes and are covered by this policy.

3. Cookies We Use

We use the following categories of cookies:

- Essential cookies – required for the Website to function correctly (for example, remembering your cookie preferences or maintaining a secure connection). These cannot be switched off.
- Analytics cookies – help us understand how visitors use our Website, so we can improve it. These may be set by tools such as Google Analytics.
- Functional cookies – set by our scorecard and lead-capture platform (ScoreApp) and our CRM/marketing platform (such as GoHighLevel) to remember your details and deliver results, guides, or bookings you have requested.
- Marketing cookies – used to tailor communications and, where you have consented, to show you relevant content about ATEX/IECEx compliance, training, and events.

4. Third-Party Cookies

Some cookies are placed by third-party services we use to operate the Website, such as our scorecard, CRM, email, and analytics providers. We do not control these cookies directly; please refer to the relevant provider’s own cookie or privacy information for further detail.

5. Managing Your Cookie Preferences

Where required by law, we will ask for your consent before setting non-essential cookies, via a cookie banner or preference tool on the Website. You can also control or delete cookies at any time through your browser settings. Please note that blocking essential cookies may affect how the Website functions.

+44 191 694 1675
accounts@insightEx.co.uk
www.insightEx.co.uk



6. Changes to This Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. Any changes will be posted on this page with a revised 'Updated' date.

7. Contact Us

If you have any questions about our use of cookies, please contact us at jon@insightex.co.uk.